

Dr. S. JENEFA

Professor & Head,

Dept. of Journalism & Science Communication

School of Linguistics & Communication



Educational Qualifications:

M.A.(Eng.), M.A. (Communication), (UGC-NET),

M.A(Women Studies),M.Phil., Ph.D.,

Professional Experience : 24 years

FIELD OF SPECIALIZATION

- Mass Communication Theories
- Media Writing Skills
- Television Production

RESEARCH SPECIALIZATION

- Social Media and Cyber crimes
- Gender and Media
- Media, Culture and Society

Research Supervision:

Program	Completed	Ongoing
Ph.D	05	08
M.Phil	19	-

PROFESSIONAL EXPERIENCE: 24 years

No	Institution	Position	From (date)	To (date)	Period
1.	Madurai Kamaraj University, Madurai	Professor & Head	15.07.2017	Till date	8 years
2.	Madurai Kamaraj University, Madurai	Associate Professor & Head	14.07.2014	14.07.2017	3 years

3.	M.O.P.Vaishnav College for Women, Chennai	Associate Professor	05.06.2013	11.07.2014	1 year
4.	Vels University, Chennai	Professor & Head	02.09.2010	30.04.2013	3 years
5.	Mother Teresa Women's University, Kodaikanal	Lecturer / Assistant Professor & Head	10.07.2002	02.07.2010	8 years
6.	Kumudam Publications, Chennai	Reporter	04.06.2001	31.05.2002	1 year
	TOTAL				24 years

ADMINISTRATIVE EXPERIENCE: 22 years

Role Played	Responsibilities	Period (Month & Year)
Chairperson School of Linguistics and Communication, Madurai Kamaraj University, Madurai	Administrative works of the School and to co-ordinate the activities of the three Departments of the School.	28.06.2017- 30.06.2019 4 years 01.07.2021- 30.06.2023 01.07.2025- Till Date
Head of the Department, Dept. of Journalism & Science Communication, Madurai Kamaraj University, Madurai	To monitor and manage the functioning of the Department	17.07.2014 – till date 11 years
Co-ordinator, Students Counseling Cell, Madurai Kamaraj University, Madurai	To co-ordinate the activities of the Cell and monitor the 'Centralized Counselling System' prescribed by UGC, at the University	05.03.2019 - till date 6 year
Nodal Officer, Covid-19 Cell, Madurai Kamaraj University, Madurai	To create awareness on Covid-19 virus and address the Students' grievances related to Examination, Admission and other Academic activities caused by the Pandemic	30.05.2020 – 30.09.2021 1year 4 months
Head of the Department, Dept. of Visual Communication, Vels University, Chennai	To monitor and manage the functioning of the Department	02.09.2010 - 30.04.2013 3 years

Head of the Department, Dept. of Visual Communication, Mother Teresa Women's University, Kodaikanal	To monitor and manage the functioning of the Department	10.07.2002 – 02.07.2010 8 years
Additional Joint Director, School of Distance Education, Mother Teresa Women's University, Kodaikanal	To assist the Director, School of Distance Education in the administrative works and manage it in the absence of the Director	06.07.2008 – 31.12.2008 6 months
Press-In-Charge, Mother Teresa Women's University, Kodaikanal	To arrange Press Meets, prepare Press Releases of all the Programmes organized by the University	10.07.2002 – 02.07.2010 8 years
Cultural Co-ordinator, Mother Teresa Women's University, Kodaikanal	To co-ordinate the Cultural activities and events organized at the University. Served as the Member for South Zone at the National level for Association of India Universities (AIU), New Delhi	23.04.2008 – 02.07.2010 2 years & 3 months
TOTAL		22 years

HONORS/AWARDS/RECOGNITIONS

- **Appreciation Award for Research** Contribution in the year 2017 by
Madurai Kamaraj University, Madurai.
- **‘SHAKTHI Women Achiever Award’** in the year 2020 by Transgender
Resource Centre, Madurai & Lady Doak College Madurai.
- **‘Quality Education Leadership Award’** in the year 2020 by Golden
Aim Awards for Excellence in Education, Mumbai.
- **“Narthisaikati” Award** in the year 2023 by **VIKATAN**
Publications. Chennai.

ON-GOING RESEARCH PROJECTS

No	Title of the Project	Funding Agency	Total Grant	Year
1	A Study on the Level of Awareness of Cyber Laws related to Social Media among its users in Tamil Nadu	ICSSR, New Delhi	Rs. 8,00,000/-	2016
2	A Study on the Manifestations of Violence against Women in Social Media with reference Tamil Nadu	National Commission for Women (NCW), New Delhi	Rs.6,00,000/-	2018
3	A Study on the Status of Citizen Journalism in Tamil Nadu	RUSA Chennai	Rs.13,17,000/-	2022

PUBLICATIONS:

Sl. No	Title of the Book / Paper / Chapter / Article	Name of the Journal / Publishers	Year of Publication / ISBN / ISSN Number
1	Women in Journalism – (Book)	APH Publishing Corporation, New Delhi	ISBN No.978-81-7648-387-8 Year 2015
2	Gender Inequalities in News Organisations	Chapter in a book titled: “Media & You – Trends, Challenges and Opportunities Today” Published by Ane Books Pvt. Ltd, New Delhi	ISBN NO 978-81-19662-40-1 Year 2024
3	Exploring Creativity In Visual Content: Navigating The Digital Marketplace	Shodhkosh: Journal of Visual and Performing Arts Volume 5 Indore, M.P, India	ISSN (Online) NO 2582-7472 April 2024 5(4), 270-275

4	Political Communication Through Social Media In The Context Of Indian Elections	Sambodhi (UGC Care Journal)	ISSN NO 2249-6661 Vol-45 No. 01(II) Year 2022
5	Use and effectiveness of online learning with animated contents amid COVID-19	International Journal Of Advance Research, Ideas and Innovations In Technology, Volume 7, Panchukula, India	ISSN NO 2454-132X Impact Factor: 6.078 Issue: 5-V715-1380 Year 2021
6	Impact of Covid-19 Pandemic On Film Business & Marketing With Reference To Tamil Film Industry	Bengal, Past and Present by Calcutta Historical Society – Volume 117 Kolkata, West Bengal, India	ISSN NO 0005-8807 Issue: (IV) October-December 2021
7	A Study On The Usage Patterns Of Facebook Among The Male and The Female Teenagers In Madurai	Studies in Indian Place Names – 4 th International Conference (Film & New Media Ease Cultural Habituation) Dept. of Visual Communication, SRM IST, Kattankulathur, Chennai.	ISSN NO 2394-3114 Vol 40, Issue 66 March 2020
8	A Study On The Usage Patterns Of Facebook Among The Male and The Female Teenagers In Madurai	Studies in Indian Place Names – 4 th International Conference (Film & New Media Ease Cultural Habituation) Dept. of Visual Communication, SRM IST, Kattankulathur	ISSN NO 2394-3114 Vol 40, Issue 66 March 2020
9	Study On Impact Caused By Youtube On Mainstream Media In Madurai	International Journal of Research and Analytical Review- Deot. of Visual Communication, SRM IST, Kattankulathur	ISSN No 2348-1269 Year 2019
10	Political Communication in Social Media	Chapter in a Book “ Contemporary Media Culture & Communication Edited by Dr K. Pradeep	ISBN NO 978-93-87434-28-8
11	A Study on Impact caused by YouTube on Mainstream Media	International Journal of Research and Analytical Reviews	ISSN 2349 – 5138 Year 2019 pp.74-81

12	Professional hazards faced by Women Journalists of Tamil & English News Media – A comparative Study	Chapter in a Book "WOMEN AND WORK", by Pondicherry University	ISBN No. 978-81925001-6-4, 2018 pp.105-112 Year 2018
13	Professional Hazards faced by Women Journalists of Tamil & English News Media – A comparative Study (Paper in Peer reviewed journal)	Education Today – An International Journal of Education and Humanities (A Peer Reviewed Journal) by APH Publishing Corporation, New Delhi.	ISSN No.2229-5755 Volume 8 No.1 Jan – Dec 2017 Issue
14	Are Women in Journalism really empowered? Profiling Women journalists in Tamil Nadu	Department of Women's Studies Mother Teresa Women's University, Kodaikanal. Paper in Edited Book – Gender Parity and Employability)	ISBN No. 978-81-86520-29-5 February 2017
15	A Study on the intimidation and suppression of Women's voice in Social Media	Chapter in a Book "Free Speech and democracy in the New Media Milieu" by Department of Mass Communication, Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur	ISBN No. 978-81925001-6-4 February 2017
16	Social Media as a tool of Violence against Women	World Journal of Science & Research, Harman Publications, Tamil Nadu	ISSN No.2455 – 2208 Volume 2 Special Issue 2017
17	Cyber Violence against Women and Suppression of Online Activism	Chapter in a Book "New Media Issues and Impact on Society" published by St.Xaviers College, Goa	ISBN No.978-93-5311-474-9 pp. 54-60 Year 2017
18	Status & Significance of Journalism Education in Tamil Nadu	Refereed Proceedings of World Journalism Education Congress, New Zealand	ISBN No. 978-1-927184 July 2016

19	Gender Issues faced by Women Journalists at Work Place in Tamil Nadu	Journal titled Research Explorer, Vol III, Issue 7, by APH Publishing Corporation	ISSN No.2250-1940 2016
20	Status of Women Journalists at workplace in Tamil Nadu	Chapter in a Book on "Women Empowerment and Globalization" by Center for Women Studies Madurai Kamaraj University Madurai Editor: Dr.Radhika Devi	ISBN No.9789380499994 January 2015.
21	An Empirical Study on Motivational factors influencing Govt.School Girls to pursue Higher Education in the Information society	Chapter in a Book "Vision India 2020; Dr.A.P.J.AbdulKalam's Dreams for Women, by Publication Division, Bharathidasan University, Tiruchi.	ISBN No. 978-93-83213-061 Year 2015
22	Social Media usage patterns and its influence on journalistic practices	The Journal of Media Studies Vol 6, Issue 1 & 2 Dept. of Communication ManonmaniamSundaranar University	ISSN No. 2249 3263 Jan – Dec 2015
23	Perceptions of media decision makers about employing women with journalism education	The Journal of Media Studies Vol 5, Issue 1 & 2 Dept. of Communication ManonmaniamSundaranar University	ISSN No. 2249 3263 Jan – Dec 2014
24	Journalism Education and gender sensitization among journalism students in Tamil Nadu (Paper in Peer reviewed journal)	Education at Cross roads – An International Journal of Education and Humanities (A Peer Reviewed Journal) by APH Publishing Corporation, New Delhi.	ISSN No. 2320 0316 Jan – June 2014.

25	Women Journalists and Gender Issues at Work Place – A Study in Tamil Nadu	International Journal of Education, Technology and Social Media, Vol II, Issue 1, by APH Publishing Corporation.	ISSN No.2321-0885 Year 2013
26	Imparting journalistic skills through Academic Media Programmes	Proceedings of International Conference on Quality Enhancement in Higher Education beyond cognition	ISBN No.978 81 7735 743 1. Year 2013

PAPER PRESENTED IN CONFERENCE/SEMINAR/WORKSHOP

S.No.	Title of Presentation	Title of Event	Place
1.	Status & Significance of Journalism Education in Tamil Nadu	4th World Journalism Education Congress	Auckland, New Zealand
2.	Breaking Barriers: A Content Analysis of Women-Centric Tamil Films in 2023 - Unveiling Character Arcs for Social Progress and Gender Representation	7 th International Conference CASINA'24(Culture and Society in the New Media Age)	Chennai
3.	Navigating the Digital Marketplace: A Qualitative Exploration of the Influence of Social Media Advertising on Consumer Buying Behaviour	7 th International Conference CASINA'24(Culture and Society in the New Media Age)	Chennai
4.	A Comparative Analysis of Gender Representation In Contemporary Super Hero Films	7 th International Conference CASINA'24(Culture and Society in the New Media Age)	Chennai
5.	A Study on the Usage Pattern of Facebook Among the Male and the Female Teenagers in Madurai	4 th International Conference on Film & New Media Ease Cultural Habituation	Chennai

6.	Study on Impact Caused by Youtube on Mainstream media in Madurai	3 rd International Conference on “Democracy in the Digital Age”	Chennai
7.	Voice of a Woman Crime Victim/Survivor against Violence against Women at Workplace	XVI National Conference on Women's Studies	New Delhi
8.	Cyber violence against women and suppression of online activism	National Seminar on New Media- Issues and Impact on society	Goa
9.	Social Media Usage and its Influence in News gathering among Working Journalists in Tamil Nadu	International Conference on Mass Media and Democracy	Mysuru
10.	Development Communication in India- Past, Present and Future	UGC-HRDC-Refresher Course in Social sciences	MKU
11.	Media and Inclusive Growth	UGC-HRDC-Refresher Course in Social sciences	MKU
12.	Digital Comforts of End Users	National Seminar on Digital Media	Calicut
13.	Mass Communication and its importance in the Globalization Era	National Seminar on Globalization	Salem
14.	What Whatsapp means to women? A Study on the usage patterns and expression of identity	International Conference on Gender and ICT	Tirupati
15.	Social Media as a tool of Violence against Women	National Seminar on Violence against Women	Kodaikanal

16.	Youth Leadership & Media	DST-NCSTC National Seminar on Eco-Wash Communication	MKU
17.	Applications of Social Media in Journalism	National Seminar on New media and Democracy	Chennai
18.	Are Women in Journalism really empowered? Profiling Women journalists in Tamil Nadu	National Seminar on Gender Parity and Women Empowerment	Kodaikanal
19.	Influence of Gender in Whatsapp group chats among women users	National Seminar on Media, Culture and Community	Pondicherry
20.	Eco System, Media and Youth Leadership,	DST-NCSTC National Seminar on Eco-Media Lab	MKU
21.	Social media usage in journalism	National Conference on ICT & Community Development	Tirunelveli
22.	Professional Hazards of faced by Women Journalists of Tamil & English News Media – A comparative Study.	National Seminar on Women and Work	Pondicherry
23.	Effective Communication Skills	NSS Orientation Programme for Students	MKU
24.	An Empirical Study on Motivational factors influencing Govt.School Girls' Higher Education	National Seminar on Dr.A.P.J.AbdulKalam' s Dreams through Women	Tiruchi
25.	Status of Women Journalists at workplace in Tamil Nadu	National Seminar on Women Empowerment and Globalization	MKU

26.	Utilization of Internet among Post-graduate women students	UGC-CEC's National Conference on Educational Communication	New Delhi
27.	Role of Traditional and Non-Traditional Media in Creating Environmental awareness	National Conference on Environmental Communication	Bangalore
28.	Media Preferences of Rural Women for Environmental Communication	Indian Science Communication Congress	Chennai
29.	Problems and Prospects of Women Media Professionals at Decision-making levels in Tamil Nadu	National Conference on 'Media, Education and Development'	Tirunelveli
30.	Women Journalists and gender issues at workplace – A Study in Tamil Nadu,	National Seminar on 'Women Empowerment'	Pondicherry
31.	Participation of Indian Women in News Production with special reference to Women – A Study	National Conference on 'Women and Media'	Chennai
32.	Imparting Environmental Awareness through Media	International Congress on Environmental Research	Bhopal
33.	Capturing Independence and After through Lenses – HomaiVyarawalla's Profile	International Conferenceon “ Exploring the Unsung Heroines of Indian National Movement"	Kodaikanal
34.	Status of Working Women Journalists in Tamil Nadu – A Study	International Conference on “ICT and Women Empowerment”	Tirunelveli
35.	Problems and Prospects of Women Media Professionals at Decision-making levels in Tamil Nadu	International Conference on “Researching for Transforming the Society”	Kodaikanal

36.	Ethical issues in Health communication with special reference to Drugs and Magic Remedies Act'	International Conference on Gender and Health	Kodaikanal
37.	Women Media Students and Gender sensitivity	International Conference on ICT and Development	Chennai
38.	Mass Media and Environmental Messages – A Study at Kodaikanal	International Conference on 'Eco Feminism'	Kodaikanal
39.	Role of Media in Environmental Communication among Women	International Conference on Women Empowerment	Kodaikanal
40.	Challenges and Opportunities of Women Media Professionals in empowering Women	International Conference on Women Empowerment	Kodaikanal
41.	Challenges and Opportunities of Women Media Professionals at Decision-making levels in Tamil Nadu	International Conference on "Researching for Transforming the Society"	Kodaikanal

NATIONAL LEVEL CONFERENCE/WORKSHOP/SEMINAR/TRAINING ORGANIZED

Type	Name	Date(s)	Place	Role Played	Funding Agency
National Workshop	3-Day national workshop on News Production Skills	22.02.2023 - 24.02.2023	MKU	Organizing Secretary	MKU
Webinar	Beyond the Boundary Celebrating Women Leadership Webinar Series 1 : Women Leadership in Academia	12.02.2022	-	Organizing Secretary	MKU, BDU, MTWU
Webinar	Beyond the Boundary Celebrating Women Leadership Webinar Series 2 : Women Entrepreneurship Prospects and Challenges	19.02.2022	-	Organizing Secretary	MKU, BDU, MTWU

Webinar	Beyond the Boundary Celebrating Women Leadership Webinar Series 3 : Women Leadership in media	25.02.2022	-	Organizing Secretary	MKU, BDU, MTWU
Webinar	Beyond the Boundary Celebrating Women Leadership Webinar Series 4 : Women in Civil Service Administration	26.02.2022	-	Organizing Secretary	MKU, BDU, MTWU
Workshop	Women in Academic Leadership : Challenges and Opportunities	09.04.2021	Madurai	Organizing Secretary	MKU
Orientation Program	Virtual orientation programme for College Principles of MKU on Psychosocial Care during Covid-19	15.05.2022- 16.05.2022	-	Organizing Secretary	MKU
Webinar	Beyond the Boundary Celebrating Women Leadership Webinar Series 5 : Women in political leadership	05.03.2022	-	Organizing Secretary	MKU, BDU, MTWU
Workshop	5-day Workshop on “Basic Counseling Skills” for the Teacher Counselors of MKU	29.04.2019 – 03.05.2019	MKU	Organizing Secretary	MKU
National Workshop	National Workshop on "Photo Journalism"	18.03.2018	MKU	Organizing Secretary	MKU
Photography Contest & Exhibition	All India Photography Contest & Exhibition on “My Culture! My Pride! “	15.03.2019	MKU	Organizing Secretary	MKU
National Workshop	2-day National Workshop on "Media Writing Skills"	18.02.2015 & 19.02.2015	MKU	Organizing Secretary	MKU
National Workshop	2-day National Workshop on "Anchoring Skills"	22.02.2013 & 23.02.2013	Chennai	Organizing Secretary	Vels University
National Workshop	2- day National Workshop on "Film Making"	27.03.2012 & 28.02.2012	Chennai	Organizing Secretary	Vels University

INVITED LECTURES:

Sl. No	Institute / Organizer	Name of the Conference / Seminar / Workshop	Date(s)
1	UGC - Malaviya Mission Teacher Training Centre, Madurai Kamaraj University	Delivered a lecture on ““Achieving Professional Excellence” in the 14th Online Faculty Induction Programme	28.11.2024
2	UGC - Malaviya Mission Teacher Training Centre, Madurai Kamaraj University	Delivered a lecture on “Pathways to Professional Excellence” in the 13th Online Faculty Induction Programme	08.08.2024

3	Madurai Kamaraj University, Department of Linguistics	Delivered a lecture on Rhetorical aspects of communication in a speech	20.02.2023 To 22.01.2023
4	Madurai Kamaraj University, Department of Linguistics	Presented a paper on Translating science articles for print media	20.01.2023
5	Madurai Kamaraj University, Department of Linguistics	Presented a paper on Role of media in presenting indigenous knowledge of tribes	10.01.2023
6	Online FDP organized by M.Kumarasamy College of Engg, Karur	Delivered a webinar on Strategies to survive and succeed in Post COVID 19 era	28.09.2020
7	Sarah Tucker College, Tirunelveli	Delivered a webinar on Corona Crisis - Survival Techniques	15.07.2020
8	Online FDP organized by DDE, MKU	Delivered a lecture on Moving towards new normal in online FDP	03.07.2020
9	International virtual conference by Hindustan Institute of Technology and Science	Chaired a scientific session	18-06.2020 19.06.2020
10	SAS College, Kanchipuram	Delivered a webinar on Coping with COVID19 stress way forward	11.05.2020
11	Celebration of World Women's day by Govt.Arts and Science College,Perambalur	Special lecture on "IniyoruVidhiseivom"	10.03.2020
12	Anugraha Institute of Social Sciences, Dindigul	Delivered Inaugural Address in an Inter collegiate competition	24.02.2020
13	Media's influence on society organized by SubbulakshmiLakshmipathy College, Madurai	Chaired a Session & Delivered Key note Address at the national seminar	14.02.2020
14	Dept of Sociology, MKU	Delivered a lecture on "Psychology for Youth"	13.02.2020
15	National Council for Science and Technology, DST, Govt of India & Dept. of Communication, MKU	Delivered a lecture on "Environment and Gender"	09.04.2019
16	National conference on Media Literacy in the Digital Age by MSU	Chaired a planery session & delivered a Lecture on Media and Crime in the Digital age	31.01.2019 to 01.02.2019
17	National conference on Caste and Communication by JMI University, New Delhi	Chaired a Session on "Caste and Communication"	27-28.03.2019
18	Orientation for PG Students organized by MKU	Delivered a lecture on "Human Resources and Youth Empowerment"	25-28.06.2018
19	National Council for Science and Technology, DST, Govt of India & Dept. of Communication, MKU	Delivered a Talk at the Inauguration	02.06.2018

20	Orientation for PG Students organized by MKU	Delivered a lecture on "Career Opportunities"	20-22.09.2017
21	National Council for Science and Technology, DST, Govt of India & Dept. of Communication, MKU	Delivered a Lecture on "Youth Leadership & Media"	23.03.2017
22	National Seminar, organized by Dept. of Communication, Manonmaniam Sundaranar University Tirunelveli	Delivered a Lecture on "Whatsapp as an extension of Women's Social Space: Scope and Limitations"	05.01.2017 & 06.01.2017
23	National Council for Science and Technology, DST, Govt of India & Dept. of Communication, MKU	Delivered a Lecture on "Eco system, Media and Youth Leadership"	14.09.2016 to 23.09.2016
24	NSS Volunteer Orientation Programme by MKU	Delivered a Lecture on "Effective Communication Skills"	04.03.2016
25	National Seminar organized by Dept. of Sociology, Periyar University, Salem	Delivered a Lecture on "Mass Communication and its importance in the Globalization Era"	18.12.2015

MEMBERSHIP IN ACADEMIC BODIES & ADMINISTRATIVE COMMITTEES

- 1. Member- Senate, Madurai Kamaraj University since 2017**
- 2. Chairperson, UGC-MKU-SGRC (Students Grievance Redressal Committee) since 02.06.2023.**
- 3. Chairperson- Board of Studies in Journalism & Mass Communication, Madurai Kamaraj University (2017-2020)**
- 4. Chairperson- Board of Examiners in Journalism & Mass Communication, Madurai Kamaraj University, (2018-2021)**
- 5. Subject Expert, UGC-Minor Research Proposals Evaluation Committee for South Zone for the Academic year (2016-17).**
- 6. Member, TANSCHÉ Equivalence Committee Member for the subject "Visual Communication".**
- 7. Question Paper Setter, Kerala Public Service Commission, Govt. of Kerala.**
- 8. Subject Expert- Selection Committee, Recruitment of Assistant Professor for the Department of Media Sciences, Anna University, Chennai.**
- 9. Subject Expert- Selection Committee, Recruitment of Assistant Professor for the Department of Visual Communication, Mother Teresa Women's University, Kodaikanal.**

10. Member, Governing Committee, of the Anna Centenary Civil Service Coaching Academy, MKU during 2018.
11. 'University Nominee' in the Governing Body of Standard Fireworks Rajarathinam College for Women, Sivakasi.
12. 'University Nominee' in the Governing Council of The American College, Madurai.
13. 'University Nominee' in the Management Committee of AKD Dharmaraja College for Women, Rajapalayam.
14. Member, Managing Committee of Mangayarkarasi College for Women, Madurai.
15. Convener, Internal Complaints Committee (ICC) of Madurai Kamaraj University, Madurai, from 2017- 2018.
16. Member, Sexual Harassment at Workplace Complaints Committee (ICC) Madurai Kamaraj University, Madurai, from 2014 to 2017.
17. Life-Member, Indian Association of Women's Studies, New Delhi.
18. Member of the Anti-ragging Committee of MKU, Madurai.
19. Member –Internal Quality Assurance Cell (IQAC) of Madurai Kamaraj University
20. Member- Academic Council, Madurai Kamaraj University
21. Member – Internal Quality Assurance Cell (IQAC) of The American College,
22. Member – CBCS Academic Committee of Madurai Kamaraj University
23. Member – CAS Sub-Committee of Madurai Kamaraj University
24. 'Inspection Commissioner" for the Under Graduate course of B.Sc Visual Communication in "Theni College of Arts and Science", Theni.
25. "Inspection Commissioner" for the Post Graduate course of M.Sc Visual Communication in "Subbulakshmi Lakshmipathy College of Science" in Madurai
26. "Inspection Commissioner" for the Post Graduate course of B.Sc Visual Communication in "Nagarathinam Angalammal College, Madurai.
27. Member of the Inspection Committee to audit DDE Centers of MKU in 2017.
28. Member of the Verification Committee of Digitalization of records, MKU in 2018.
29. Special Camp Officer for Central Evaluation for PG Semester Exams from 2017.

30. Member, Board of Studies in Audio and Television, University of Calicut.
31. Member, Technical Committee, Dept. of Visual Communication, Mother Teresa Women's University, Kodaikanal.
32. Member- Ph.D Entrance Examination Interview Panel, Bharathidasan University, Thiruchirapalli-2024
33. Member- Board of Studies for UG & PG Board of History, Distance and Online Education, Bharathidasan University, Thiruchirapalli 2024
34. Member of the Internal Faculty Committee for the purchase of Audio / Video equipment, in MKU.
35. Question Paper setter for Tamil Nadu Open University, Chennai
36. Question Paper setter in Mass Communication, Pondicherry Central University
37. University Nominee, Board of Studies, Journalism & Mass Communication, Fatima College, Madurai.
38. University Nominee, Board of Studies for M.Sc. Visual Communication, Subbulakshmi Lakshmipathy College, Madurai
39. University Nominee, Board of Studies for Visual Communication, The American College, Madurai
40. Member, Board of Examiners in Journalism and Mass Communication, Alagappa University, Karaikudi.
41. Member, Board of Studies in Journalism & New Media Studies, Tamil Nadu Open University, TNOU, Chennai.
42. Member, Board of Studies, B.Voc. Journalism & Mass Communication, Manonmaniam Sundaranar University, Tirunelveli.
43. Member, Board of Studies in Visual Communication, Mother Teresa Women's University
44. Question Paper setter for Dr.MGR Deemed University, Chennai
45. Question Paper setter for Ph.D., & M.Phil., Entrance Examination, Mother Teresa Women's University.
46. Question Paper setter for Ph.D., & M.Phil., Entrance Examination, Madurai Kamaraj University.
47. Question Paper setter for Sri Sankara Arts and Science College, Kanchipuram
48. 'University Nominee' in the Awards Committee of Mannar Thirumalai Naicker College, Madurai.

49. 'University Nominee' in the Awards Committee of V.V.Vanniaperumal College for Women, Virudhunagar.
50. Question Paper setter in Visual Communication, University of Madras, Chennai.
51. Served as Judge in the University Youth festival conducted by MKU at Dindigul.
52. Member – MKU Newsletter Preparation Committee – SIGNETS – (January- June 2014)
53. Member – MKU Newsletter Preparation Committee – SIGNETS – (July – December 2014)
54. Member – CBCS Handbook (2015) Preparation Committee (we are still using that Comprehensive Handbook till date) – 2015
55. Member – MKU Annual Report Publication Committee – 2014
56. Member – MKU Newsletter Preparation Committee – SIGNETS – (January – April 2015)
57. Member – MKU Annual Report Publication Committee – 2015
58. Member – MKU Golden Jubilee Calendar (2016) Preparation Committee which chronicled 50 years history of MKU including Photo of Arignar Anna attending MKU Convocation in 1968, which took one month time) – 2016
59. Member - MKU Annual Report Publication Committee – 2016
60. Member – MKU Calendar (2017) Preparation Committee – 2017
61. Member - MKU Annual Report Publication Committee – 2018
62. Member – MKU Calendar (2017) Preparation Committee – 2019
63. Member – MKU Calendar (2017) Preparation Committee – 2020
64. Member – MKU Convocation Duty Committee – 2015
65. Member – MKU Convocation Duty Committee – 2016
66. Member – MKU Convocation Duty Committee (3 committees) – 2017
67. Member – MKU Convocation Duty Committee (3 committees) – 2018
68. Member – MKU Convocation Duty Committee (3 committees) – 2019
69. Member – MKU Convocation Duty Committee (3 committees) – 2019

EXTENSION ACTIVITIES:

1. Co-ordinated various activities of Students Counselling Cell and Covid-19 Cell during Lockdown/Pandemic time (Report attached with proof) since 15th April 2020 to till date. (CLICK HERE for detailed Report in https://mkuniversity.ac.in/new/scc/Programmes_Organized)
https://mkuniversity.ac.in/new/COVID/MKU's_Combat_Covid-19_Initiatives
2. Co-ordinated the Village Adoption Activities of the School of Linguistics and Communication as the Chairperson of the School in the year 2017.
 - a. Adopted Boothipuram Village near Usilampatti and carried out various activities including Tree planting, Cleanliness & awareness creation.

PROGRAMMES ORGANIZED:

Type	Name	Date(s)	Role Played
Orientation Program	One day online program for College Principals of MKU	16.05.2020	Organizing Secretary
Orientation Program	One day online program for College Principals of MKU	15.05.2020	Organizing Secretary
Inauguration	Launch Of Youtube Channel of the Dept "Junior Journos"	12.03.2020	Organizing Secretary
Awareness Program	Corneal Blindness Free Bharat Movement	05.09.2019	Co-ordinated with Saksham INDIA
Workshop	5-day Workshop on "Basic Counseling Skills" for the Teacher Counselors of MKU	29.04.2019 – 03.05.2019	Co-ordinated the program in collaboration with M.S.Chellamuthu Trust for Mental Health, Madurai
Orientation Programme	One day Programme on Mental Health	14.09.2019	Organizing Secretary
Workshop	National Workshop on "Photo Journalism"	20.03.2018	Organizing Secretary

National level Contest	All India Photography contest	15.03.2018	Organizing Secretary
Workshop	One day National Workshop on "Intellectual Property rights and Innovation Management in Knowledge Era"	10.04.2017	Co-ordinator
Film Festival	One day festival -Docu Fest 2015	16.10.2015	Organizing Secretary
Workshop	2-day National Workshop on "Media Writing Skills"	18.02.2015 & 19.02.2015	Organizing Secretary
Workshop	2-day National Workshop on "Anchoring Skills"	22.02.2013 & 23.02.2013	Organizing Secretary
Inter Collegiate Program	Two days Inter collegiate program - VELS Nakshatra	01.03.2013 to 02.03.2013	Co-ordinating Member
Workshop	2- day National Workshop on "Film Making"	27.03.2012 & 28.02.2012	Organizing Secretary
Workshop	<i>Workshop on Science Writing'</i>		Co-Co-ordinator
Exhibition	<i>Photography – KODAI CLICKS</i>		Organizing Secretary

WORKSHOPS/ COURSES/ TRAINING PROGRAMMES ATTENDED

Type	Name	Date(s)	Place	Organized by
Training	Whole Person Education	20.10.2024 To 26.10.2024	Ateneo De Manila University Philippines	United Board New York
Refresher	Refresher Course in Educational Technology	05.02.2009 To 25.02.2009	UNOM, Chennai	UGC
Orientation	Orientation in Information Technology	01.02.2006 to 28.02.2006	UNOM, Chennai	UGC

Capacity Building and Gender sensitization	Gender, society, Economy and Polity	13.07.2020 to 12.08.2020	BDU & Cauvery College (Online)	UGC
Capacity Building	Capacity building	24.09.2018 to 30.09.2018	BDU	UGC-HRDC, BDU
Testing and Evaluation	Orientation program	07.11.2013 to 09.11.2013	TNOU	NTS-India
Workshop	Research Methodology	16.03.2009 to 19.03.2009	MIDS	MIDS, Chennai
Training of Trainers (TOT)	Training on Psychosocial Interventions	15.04.2020 to 17.04.2020	MKU & MSCTRF & NIMHANS	MKU
Workshop	Film Appreciation course	03.02.2014 to 07.02.2014	MOP	Chennai
Workshop	Recent trends in applications of Tamil in Computers	17.04.2013	TNOU	Govt of TN
Workshop	Career prospects in Entertainment Industry	15-16.09.2008	Fatima college	MDU
Orientation	Research Methodology	28.01.2008	MTWU	Chennai
Orientation	Research Methodology for PhD Scholars	30.08.2007	MTWU	Madurai
